

Reach Chocolate Lovers



The **Chocolate Lovers** file consists of U.S. subscribers who have indicated their love for Chocolate.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Chocolate Lovers File** represents consumers living in the U.S. that have indicated their love for Chocolate! Subscribers have indicated their preferences while providing detailed information to a lifestyle questionnaire.

Chocolate Selects:

Boutique Store Chocolate Buyer	Candy Bar Lover
Chocolate Gift Basket Buyer	Chocolate Gift Buyer
Cooking with Chocolate	Dark Chocolate Lover
European Chocolate Buyer	Mail Order Chocolate Buyer
Milk Chocolate Lover	Online Chocolate Buyer
White Chocolate Lover	Chocolate Beverage Buyer

Suggested Usage: Chocolate catalogs, Magazine subscriptions, Travel offers, Candy catalogs, Cookie/Food catalogs, and much more.

Contact Us For More Information

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ID Number	218536
Universe	6,770,495
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	10/01/2007
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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