

Reach Avid Casino Enthusiasts



The Avid Casino Enthusiasts file is comprised of highly responsive prospects who enjoy visiting casinos.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Avid Casino Enthusiasts File** is comprised of highly responsive prospects who enjoy visiting casinos, whether locally, on domestic vacations, on cruises, or on international vacations. These casino fans enjoy a variety of popular games including slots, poker, craps, blackjack and roulette as well as enjoy taking full advantage of the variety of dining, shows, shopping and entertainment offered in casinos and casino resorts.

Demographic selects include age, gender, family status, occupation, income, education, ethnicity, homeowner and geography. Gaming selects include casino games, casino travel, weekend or vacation dining and shopping, concerts and performances, as well as a full range of interests and hobbies.

This file is ideal for offers pertaining to casino hotels and resorts, travel promotions and cruise travel, as well as other gaming related offers such as sports betting, race tracks, online gambling sites, lottery, and events such as bachelor and bachelorette parties, conferences and corporate events, seniors travel, and much more.

Contact Us For More Information

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ID Number	333743
Universe	6,520,175
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	03/27/2012
Counts through	01/18/2013
Selects	
Age	No charge
Education	No charge
Ethnicity	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Occupation	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

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