

Reach Canadian Consumers



Reach a targeted audience of Canadian consumers. These active online users that live in Canada are responsive to various consumer offers.

Segments	Price
Email	\$240.00 /M
Postal	\$130.00 /M

Description

The **eTargetMedia Consumer Canadian Residents File** is comprised of online consumers who have asked to be contacted via email with various consumer offers that meet their interests. Many of these consumers are savvy internet users that enjoy shopping online.

They have provided geographic and demographic information and are highly responsive to a variety of marketing promotions. Select individuals and households by geographic location including Postal Code, FSA, City, Province, or all of Canada. Demographic information is also available including Age, Gender, Income, Marital Status, Presence of Children and Lifestyle Interests.

Email Messages can be delivered in English or French.

Suggested Usage: Apparel, Book & Magazine Subscriptions, Credit Cards, Dining, Entertainment, Internet Services, Travel Promotions and Vacation Destination Information, and many other consumer offers.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	179928
Universe	6,639,319
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	09/02/2005
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
Province	No charge
Zip Code	No charge
City	No charge
Income	No charge
Geography	Canada
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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