

Reach Frequent Business Travelers



Reach Frequent U.S. Business Travelers who travel locally, nationally and internationally for business purposes.

Segments	Price
Email	\$125.00 /M
Postal	\$125.00 /M
Multi Channel (Email & Postal)	\$175.00 /M

Description

The **Frequent Business Travelers File** is comprised of professionals who travel locally, nationally and internationally for business purposes. These individuals are executives across various industries and are highly responsive to offers that will enhance their planning and travel experience, whether relating to transportation, accommodations, personal organization and efficiency tools, luggage, or other travel related goods and services that will appeal to these busy professionals on the go.

The business travelers within this file tend to be savvy and experienced travelers who understand the importance of planning and taking advantage of products and services that will make their travel experience more effective and efficient.

Recommended Usage: Travel offers, Business services, Computer hardware and software, Catalogs, Cellular services, Telecommunications offers, Internet/Online services, Credit Card offers, and much more.

Contact Us For More Information

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ID Number	279185
Universe	3,367,082
List Type	Business
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/24/2009
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Monthly Hotline	No charge
Occupation	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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