

Reach Business Professionals at Their Home Address



The **Business Professionals at Home Addresses** is comprised of professionals who can be reached at their personal email addresses.

Segments

Price

Email	\$80.00 /M
Postal	\$80.00 /M

Description

The **Business Professionals at Home Addresses** is comprised of professionals who can be reached at their personal email addresses. The file is ideal for consumer offers targeting professionals by reaching potential customers who are market savvy, financially secure, educated and live a lifestyle that reflects their professional status.

These business professionals are an ideal target market for offers, with a prospective audience of educated, hardworking and stable adults with purchasing power to take advantage of retail and consumer offers. These professionals cover a diverse market that spans across various age ranges, demographics, genders and ethnicities, and allows you reach these professionals while overlaying interest, lifestyle and demographic selects.

Additional lifestyle selects include food and wine, electronics and technology buyers, fashion and beauty buyers, family oriented purchasers, travel verticals, investors, and much more. This file is ideal for offers pertaining to travel, entertainment, sports, retail, electronics and home goods, subscriptions, culinary offers, membership services, automotive sales and service, real estate, insurance, investments, and other related offers.

Contact Us For More Information

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 Web: www.eTargetMedia.com

ID Number	326941
Universe	2,523,631
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	01/17/2012
Counts through	01/18/2013
Selects	
Age	No charge
Ethnicity	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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