

Reach Baseball Fanatics



The **Baseball Fanatics - America's Favorite Pastime** file is comprised of avid fans of Baseball.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Baseball Fanatics-America's Favorite Pastime File** is comprised of avid fans of Baseball. The file includes fans that span across every MLB team, as well as individuals who are active baseball history buffs and memorabilia collectors. This file also includes families with children who play little league or softball, and who enjoy attending games or watching them at home as a family.

The Baseball Fanatics file is ideal for offers pertaining to ticket sales, sports packages, season tickets, baseball cards and sports memorabilia, jerseys and apparel, books and educational material, sports history, fan sites, social networking sites, sports channels and special televised events, and much more!

Contact Us For More Information

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ID Number	283615
Universe	10,416,342
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	03/09/2010
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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