

## Reach B2B Professionals



Reach Business Professionals who influence company purchases and corporate decision making.

| Segments                       | Price       |
|--------------------------------|-------------|
| Email                          | \$125.00 /M |
| Postal                         | \$125.00 /M |
| Multi Channel (Email & Postal) | \$175.00 /M |

### Description

The eTargetMedia Business-to-Business Professional Opt-In Masterfile represents executives and professionals from various industries. These key decision makers are influential in company purchases and have requested to receive third party offers related to business products and services.

Business selects include Industry, Number of Employees, SIC Code and Title.

#### Industry Selects Include:

- Accounting
- Consulting Services
- Creative Services
- Education
- Engineering
- Event Management
- Finance
- Human Resources
- Insurance
- Internet Services
- Legal
- Manufacturing
- Marketing
- Mortgage
- Office Equipment
- Office Management
- Printing
- Real Estate
- Retail
- Shipping & Logistics
- Technology
- Telecommunications
- Training
- Travel

**Recommended Usage:** This file is ideal for business services, computer hardware and software, catalogs, telecommunications, online services, business travel, and many more.

### Contact Us For More Information

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|                                      |                           |
|--------------------------------------|---------------------------|
| <b>ID Number</b>                     | 179594                    |
| <b>Universe</b>                      | 10,189,763                |
| <b>List Type</b>                     | Business                  |
| <b>Source</b>                        | Internet<br>Opt-in e-mail |
| <b>Permission Level</b>              | Confirmed Opt-in          |
| <b>List Maintenance</b>              |                           |
| Market entry                         | 04/10/2004                |
| Counts through                       | 01/18/2013                |
| <b>Selects</b>                       |                           |
| Bus/Industry Type                    | No charge                 |
| Company Size                         | No charge                 |
| Gender                               | No charge                 |
| Job Title                            | No charge                 |
| Monthly Hotline                      | No charge                 |
| Number of Employees                  | No charge                 |
| Annual Sales Revenue                 | No charge                 |
| SCF                                  | No charge                 |
| SIC Code                             | No charge                 |
| State                                | No charge                 |
| Zip Code                             | No charge                 |
| <b>Geography</b>                     | Domestic (US)             |
| <b>Addressing</b>                    |                           |
| ADDITIONAL CREATIVE                  | \$250.00 /F               |
| EMAIL PERSONALIZATION                | \$10.00 /M                |
| EMAIL TESTING                        | No charge                 |
| EMAIL TRACKING                       | No charge                 |
| EMAIL TRANSMISSION                   | No charge                 |
| IMAGE HOSTING                        | No charge                 |
| POSTAL FILE DELIVERY                 | \$25.00 /F                |
| RUN CHARGE                           | \$10.00 /M                |
| SUPPRESSION FEE LESS THAN 250K NAMES | \$300.00 /F               |
| SUPPRESSION FEE MORE THAN 250K NAMES | \$500.00 /F               |

> **Targeted, Effective Results!**  
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