

## **B2B EXECUTIVES LIST**

# Reach B2B **Executives**



Reach Business Executives that influence company purchases and corporate decision making.

Segments	Price	
Email	\$125.00 /M	
Postal	\$125.00 /M	
Multi Channel (Email & Postal)	\$175.00 /M	

#### Description

The B2B Executive File represents business executives within various industries. These key decision makers are influential in company purchases and have requested to receive third party offers related to business products and services.

Business selects include Industry, Number of Employees, SIC Code and Title.

#### **Industry Selects Include:**

- Accounting - Creative Services

- Engineering

- Finance - Insurance - Legal Marketing

- Office Equipment - Printing

- Retail - Technology

- Training

- Consulting Services

- Education

- Event Management

- Human Resources

- Internet Services - Manufacturing

- Mortgage

- Office Management

- Real Estate

- Shipping & Logistics - Telecommunications

- Travel

Recommended Usage: This file is ideal for business services, computer hardware and software, catalogs, telecommunications, online services, business travel, and many more.

### **Contact Us For More Information**

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ID Number	199383

3.893.740

**List Type Business** 

Source Internet Opt-in e-mail

**Permission Level** Confirmed Opt-in

**List Maintenance** 

12/18/2006 Market entry 01/18/2013 Counts through

**Selects** 

Universe

**Bus/Industry Type** No charge Company Size No charge Gender No charge Job Title No charge Monthly Hotline No charge Number of Employees No charge SCF No charge SIC Code No charge State No charge Zip Code No charge

Geography Domestic (US)

Addressing

ADDITIONAL CREATIVE \$250.00 /F EMAIL PERSONALIZATION \$10.00 /M **EMAIL TESTING** No charge **EMAIL TRACKING** No charge **EMAIL TRANSMISSION** No charge **IMAGE HOSTING** No charge POSTAL FILE DELIVERY \$25.00 /F **RUN CHARGE** \$10.00 /M SUPPRESSION FEE LESS THAN 250K \$300.00 /F SUPPRESSION FEE MORE THAN 250K **NAMES** \$500.00 /F







