

Reach Avid Tennis Players & Enthusiasts



Reach consumers in the US that love to play and watch Tennis.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Avid Tennis Players & Enthusiasts File** represents subscribers that have expressed an interest in Tennis. These subscribers have provided detailed demographic information and specific lifestyle interests.

Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally.

Demographic information is also available including Age, Gender, Income, Marital Status, and Presence of Children.

Suggested Usage: All Tennis related promotions, Tennis matches and events, sports apparel and footwear, magazine subscriptions, travel offers and much more.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	267897
Universe	2,654,434
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	06/30/2009
Counts through	01/18/2013
Selects	
Age	No charge
City	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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