

Reach Avid Soccer Enthusiasts



The Avid Soccer Enthusiasts file is comprised of families and individuals who are avid soccer fans.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Avid Soccer Enthusiasts File** is comprised of families and individuals who are avid soccer fans. Soccer is a worldwide phenomenon and international past time, and this file therefore represents the diverse range of demographics that cover various age, income and cultural backgrounds with a strong national as well as international presence.

This file includes fans of the US Major League Soccer, United Soccer Leagues, and youth soccer associations, among others. With a strong multi-cultural presence, the file also includes many individuals from various countries of origin who are avid fans in support of soccer teams and leagues from their home countries, and of course fanatics of the World Cup.

The Avid Soccer Enthusiasts file is ideal for offers pertaining to ticket sales, sports packages, sports channels and international programming, sports memorabilia, jerseys and apparel, books and educational material, sports history, fan sites, social networking sites, sports travel, and much more!

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	293417
Universe	6,410,446
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	08/26/2010
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

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