

Reach Avid Snow Skiing Enthusiasts



The Snow Skiing Enthusiasts file is comprised of individuals who are active skiers and/or snowboarders.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Snow Skiing Enthusiasts File** is comprised of individuals who are active skiers and/or snowboarders. This active winter sports subscriber base encompasses a broad range of individuals ranging from beginning snow bunnies up through seasoned advanced skiers, and includes those who hit the slopes on a regular basis to those who plan occasional weekend ski trips. The skiers include individuals as well as families and also includes families with children who ski or are learning to ski or snowboard.

Additional demographic segmentation is available that covers age, income, ethnicity, family status age and number of children, interests, lifestyle and purchasing preference, in addition to snow ski and snowboarding selects.

This file is ideal for offers pertaining to ski travel, ski resorts, ski and snowboard equipment, winter sports apparel, magazines, social media sites, season passes, and much more!

Contact Us For More Information

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 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	295036
Universe	3,808,536
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	10/05/2010
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

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