

Reach Avid Runners & Joggers



Reach individuals who enjoy the sport of running and jogging.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Avid Runners and Joggers File** is comprised of individuals who enjoy the sport of running. These consumers span a diverse range of ability and interests ranging from casual and occasional joggers through seasoned marathoners who are passionate about their sport. They represent road runners, trail runners and treadmill runners.

They will benefit from receiving offers relating to athletic shoes and clothing, training equipment and accessories, running groups, athletic events, health clubs, books and magazines, health and fitness, social networking sites and much more.

Contact Us For More Information

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ID Number	257067
Universe	3,188,802
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	02/10/2009
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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