

## Reach Avid Motorcycle Enthusiasts



Individuals in the US who love Motorcycles and the thrill of the open road as experienced on their motorcycles.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **Motorcycle Enthusiasts File** is comprised of individuals who love the thrill of the open road and the roar of the engine as experienced on their motorcycles.

Our data file includes casual and recreational riders as well as touring and hardcore enthusiasts Nationwide.

#### PROFILE:

70% Male

30% Female

Average Age: 41

Average Income: \$62K

**Suggested Usage:** Motorcycle Insurance Offers, Motorcycle Loans, Motorcycle Magazine Subscriptions, Credit Cards, Gas Cards, Motorcycle and Biker Accessories, Motorcycle Repair Services, Leather Biker Apparel, Motorcycle Events and many other consumer offers.

### Contact Us For More Information

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Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	257927
<b>Universe</b>	5,003,031
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	02/24/2009
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**  
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