

## Reach Avid Home Shopping Enthusiasts



Reach Shopping Enthusiasts that have indicated that they love to shop at home.

### Segments

### Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **Avid Home Shopping Enthusiasts File** is comprised of savvy shoppers who love the convenience and relaxation of shopping from Home. These avid shoppers have indicated that they love watching home shopping television programs. These shoppers have also indicated their love of shopping online.

Through lifestyle surveys and questionnaires, these subscribers have provided various demographic, geographic and lifestyle information about themselves, including information on their spending habits.

Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, Marital Status, Presence, Age & Number of Children.

These shoppers not only enjoy shopping from home they also enjoy shopping online, through catalogs, and directly via various outlet and retail stores.

### Contact Us For More Information

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<b>ID Number</b>	225272
<b>Universe</b>	6,571,114
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	08/26/2010
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Age of Child	No charge
Catalog Buyers	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**  
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