

Reach Avid Hockey Enthusiasts



The Avid Hockey Enthusiasts file is comprised of a diverse range of active hockey fans.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Avid Hockey Enthusiasts File** is comprised of a diverse range of active hockey fans. The file contains NHL fanatics as well as families with children who play on school or community hockey teams.

These individuals are enthusiastic fans who view their sport through a variety of mediums and venues which include live games, televised games at home, viewing in restaurants or sports bars, streaming video via mobile devices and online, and staying current with real time scores through their favorite sports sites.

The Hockey Enthusiasts file is ideal for offers pertaining to ticket sales, sports packages, season tickets, sports memorabilia, jerseys and apparel, books and educational material, sports history, fan sites, social networking sites, sports channels and special televised events, and much more!

Contact Us For More Information

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ID Number	293418
Universe	1,934,240
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	08/26/2010
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

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