

Reach Avid Golfers



Reach Avid Golfers who enjoy receiving information and special offers about their favorite sport.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Avid Golfers File** represents subscribers that have expressed an interest in golfing. These subscribers have provided detailed demographic information and specific lifestyle interests.

Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally.

Demographic information is also available including Age, Gender, Income, Marital Status, and Presence of Children.

Suggested Usage: All golf related promotions, golf travel packages and events, memberships, magazine subscriptions, credit card offers, golf products, apparel and services.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	199386
Universe	3,716,468
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/18/2006
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
 Targeted, Effective Results!

