

Reach Avid Beach Goers and Vacationers



The Avid Beach Goers and Vacationers file is comprised of families and individuals who enjoy beach vacations and tropical destinations domestically and internationally.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The Avid Beach Goers and Vacationers File is comprised of families and individuals who enjoy beach vacations and tropical destinations domestically and internationally.

These sun and swim enthusiasts appreciate the natural beauty of US shores that span from the pristine Florida coasts to and gulf states, the rocky terrain of northeastern shores, the diversity of California beaches, the rugged nature of the northwestern coast, the tropical beauty of the Hawaiian islands and the varied lakes through the nation. The file also includes those who travel to international beach destinations worldwide, whether via a land vacation at a tropical resort, via a cruise with ports of call along tropical destinations, or through an exotic get-away to the world's best beaches.

Beach-related selects include activities such as surfing, scuba diving, boating, swimming, fishing, adventure sports, water skiing, jet skiing, or other water sports. Travel selects include family travel, budget travel, domestic travel, international travel, luxury travel, cruise travel, adventure travel, eco-travel, spa, casino or golf travel, and much more.

Contact Us For More Information

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ID Number	377693
Universe	5,857,329
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	04/09/2013
Counts through	04/09/2013
Selects	
Age	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F