

Reach Automotive Enthusiasts



Reach US Consumers with an interest in Cars, Trucks, Motorcycles, Minivans, SUVs, other autos and auto related events/promotions.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$125.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The eTargetMedia Automotive Enthusiasts Opt-In Email & Postal File represents online users who have requested to receive information about various autos and auto related events. These subscribers have submitted demographic and lifestyle information to receive offers related to the Automotive industry.

Automotive Selects:

- Auto Shows
- Foreign Cars
- Jeeps
- Minivans
- RVs
- SUVs
- Domestic Cars
- Hybrid
- Luxury Cars
- Motorcycles
- Sports Cars
- Trucks

Suggested Usage: Auto Insurance, Auto Loans, Auto Magazine Subscriptions, Credit Cards, Gas Cards, New Car Sales, Used Car Sales and many other consumer offers.

Additional Notes

Terms: Minimum order is 10,000 records. Prepay on all initial orders, net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
Email: info@eTargetMedia.com
Web: www.eTargetMedia.com

ID Number	179998
Universe	16,501,830
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	05/23/2005
Counts through	01/18/2013
Selects	
Age	No charge
Auto Select	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Automotive	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F