

Reach Automobile Insurance Seekers



The Automobile Insurance Seekers file is comprised of individuals and families seeking insurance products for automobile coverage.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Automobile Insurance Seekers File** is comprised of individuals and families seeking insurance products for automobile coverage.

These consumers include both new drivers who are seeking insurance for the first time as well as current insurance holders seeking new policies with more competitive rates and better coverage.

This file also contains individuals interested in coverage for multiple vehicles, as well as other vehicles such as motorcycles and boats.

This file is ideal for new insurance products, promotional offers pertaining to insurance, vehicle safety products, magazines, automobile organizations, car and driver sites, social media outlets, and much more!

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	290396
Universe	5,489,207
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	07/02/2010
Counts through	01/18/2013
Selects	
Age	No charge
Auto Select	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
 Targeted, Effective Results!

