

Reach Prospective Auto Buyers



The Prospective Auto Buyers file allows you to tap into a highly responsive audience of qualified prospects who are in the market for a new or used vehicle.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Prospective Auto Buyers File** allows you to tap into a highly responsive audience of qualified prospects who are in the market for a new or used vehicle. The file contains prospective customers interested in new vehicles, used vehicles and lease offers.

Detailed demographic information is available as well as selects for interest in vehicle type including sedan, SUV, truck, luxury, van, sports car, classic car, and many more.

The file is ideal for offers pertaining to:

- Events at local and national dealerships
- Lease offers
- Trade in promotions
- Online auto sites and auctions
- and much more

Additional Notes

Terms: Minimum order is 10,000 records. Prepay on all initial orders, net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
Email: info@eTargetMedia.com
Web: www.eTargetMedia.com

ID Number	290394
Universe	5,479,203
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	07/02/2010
Counts through	01/18/2013
Selects	
Age	No charge
Auto Select	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F