

Reach Arts and Crafts Enthusiasts



Reach Arts and Crafts Enthusiasts that enjoy a full range of artistic and crafty hobbies and activities.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Arts and Crafts Enthusiasts File** is comprised of individuals and families who enjoy a full range of artistic and crafty hobbies and activities. These consumers enjoy taking advantage of offers that will allow them to improve their craft through new products and services.

These enthusiasts encompass a full range of experience including individuals who engage in arts and crafts as a business, enjoy the quality time of these activities with their families, apply their talent to decorating their home, make their own gifts for friends and family, and those who are interested in becoming involved in arts and crafts for the first time.

Their interests include needlepoint, knitting, scrap booking, painting, beadwork, paper crafts, yarn and needle crafts, floral crafts and much more.

They are receptive to offers pertaining to all things artistic such as books, magazines, store openings, and much more.

Contact Us For More Information

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ID Number	257072
Universe	1,952,389
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	04/10/2009
Counts through	01/18/2013
Selects	
Age	No charge
Age of Child	No charge
Ethnicity	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

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