

## Reach Arts, Theatre and Entertainment Enthusiasts



The Arts, Theatre & Entertainment Interest Opt-In Masterfile consists of subscribers who have responded to Arts and Entertainment related offers.

### Segments Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The Arts, Theatre & Entertainment Interest Opt In Masterfile represents online users who have responded to various art and entertainment related offers.

#### Arts & Entertainment Selects:

Art Galleries	Art, Painting & Sculpture
Ballet, Dance & Jazz	Broadway Shows
Cabaret	Concerts
Family/Kids Events	Festivals & Special Events
Musicals Performances	Museums
Musical Instruction	Theatre/Performing Arts

### Contact Us For More Information

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 Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)  
 Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	179922
<b>Universe</b>	7,575,421
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	07/30/2004
Counts through	06/20/2013
<b>Selects</b>	
Age	No charge
Entertainment	No charge
Gender	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F