

Reach Apparel Buyers



Reach All Apparel Buyers who shop online, through catalogs and via mail order.

Segments	Price
Email	\$100.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$125.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Apparel Buyers Opt-In Email & Postal File** represents online users that enjoy shopping online, through catalogs and directly via various outlet and retail stores. These subscribers have provided demographic, and lifestyle information, including information on their spending habits.

Apparel/Buyer Selects:

- Baby Apparel
- Catalog Buyer
- Mail Order Buyers
- Petite
- Sports Apparel
- Big and Tall
- Children's Apparel
- Men's Apparel
- Plus Size
- Women's Apparel

Additional Notes

Terms: Minimum order is 10,000 records. Prepay on all initial orders, net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	180121
Universe	23,866,856
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	05/18/2005
Counts through	01/18/2013
Selects	
Age	No charge
Age of Child	No charge
Apparel Select	No charge
Catalog Buyers	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	\$250.00 /F
EMAIL PERSONALIZATION	\$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	\$25.00 /F
RUN CHARGE	\$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	\$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	\$500.00 /F

> Targeted, Effective Results!
 Targeted, Effective Results!

