

Reach All American Vegetarians



The All-American Vegetarians file is comprised of individuals and families who maintain a vegetarian diet or are interested in learning more about vegetarian products and services.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **All-American Vegetarians File** is comprised of individuals and families who maintain a vegetarian diet or are interested in learning more about vegetarian products and services.

These consumers are receptive to offers that resonate with their vegetarian lifestyle and interests including recipes, specialty foods and products, coupons, cookbooks, magazines, health offers, vegetarian and animal rights organizations, and much more.

These consumers embrace a lifestyle that influences their purchases and therefore makes them responsive to vegetarian, natural and health-related product offerings.

Select individuals by geographic location including Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, Marital Status, Presence, Age & Number of Children.

Contact Us For More Information

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 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	256863
Universe	1,549,662
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	02/05/2009
Counts through	01/18/2013
Selects	
Age	No charge
City	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F