

Reach American Travelers



The American Travelers file is comprised of consumers that live in the U.S. and love to travel.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The American Travelers file is comprised of consumers that live in the U.S. and love to travel. These opt-in subscribers have requested to receive information and promotions regarding vacation packages, cruises, flights, hotels and other personal or business travel related offers.

Travel Selects Include:

Adventure Travel	Air Travel
Bed & Breakfasts	Budget Travel
Business Travel	Camping & RV Travel
Casino Resorts	Cruise Travel
Family Travel	Golf Resorts & Vacations
Hotels	International Travel
Luxury Travel	Spa Resorts & Vacations
Train Travel	U.S. Travel

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	199507
Universe	6,724,777
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/18/2006
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Travel	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
 Targeted, Effective Results!

