

## Reach American Singles



The American Singles file is comprised of a diverse range of individuals who are currently single.

### Segments

### Price

Email	\$80.00 /M
Postal	\$80.00 /M
Multi Channel (Email & Postal)	\$120.00 /M

### Description

The **American Singles File** is comprised of a diverse range of individuals who are currently single. These individuals include people who have never been married as well as those who are currently divorced.

This highly targeted file includes individuals who are active daters, online daters, those who are looking for that special someone, as well as those who are enjoying the single life.

Select by age, income, ethnicity and geography as well as highly detailed qualifiers based on interests, lifestyle and purchasing habits.

**Recommended Usage:** This file is ideal for offers pertaining to dating services, social and activity clubs, online forums and communities, career improvement, financial services, apartments and rental communities, auto leasing, retail and beauty, and much more.

### Contact Us For More Information

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 Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)  
 Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	300891
<b>Universe</b>	12,846,309
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	01/17/2011
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Ethnicity	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!  
 Targeted, Effective Results!

