

Reach American Shoe Buyers Online



The American Shoe Buyers Online file is comprised of highly responsive, active buyers of all styles of shoes.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **American Shoe Buyers Online File** is comprised of highly responsive, active buyers of all styles of shoes.

These active shoe buyers purchase a wide variety of shoes including women's shoes such as pumps, stilettos, ballet flats, heeled sandals, flat sandals, wedges, espadrilles, flip-flops, athletic shoes, fashion boots, booties, rain and snow boots, and much more! They also include men's shoe buyers of styles such as casual, dress shoes, athletic shoes, and loafers, as well as buyers of children's shoes, for whom we can select age, gender, and number of children in the household.

Purchase preference selects include: Luxury retailers, departments stores, online shoe-specific sites, online fashion sites, online discount sites, catalogs, outlets and wholesale retailers, and much more.

Fashion related selects include: fashion trend setters and followers, environmentally friendly consumers, and seasonal buyers.

These consumers span a diverse range of demographics that cover various age ranges, income levels and cultural backgrounds. Demographic information is also available including age, gender, income, marital status, presence, age & number of children. Geographic selects include geographic location including Zip Code, SCF, city, state, county, DMA, MSA, or radius.

Contact Us For More Information

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ID Number	341235
Universe	19,380,752
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	06/12/2012
Counts through	01/18/2013
Selects	
Age	No charge
Age of Child	No charge
Catalog Buyers	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Travel	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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