

Reach American Pampered Pooches



The American Pampered Pooches file is comprised of families and individuals who have one or more dogs in the household who are treated as beloved family members.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **American Pampered Pooch File** is comprised of families and individuals who have one or more dogs in the household who are not regarded as merely pets but rather beloved family members. These pampered pooches receive the very best in terms of nutrition and treats, toys, accessories and apparel, carriers and transportation accessories, vitamins and preventative health products, household comforts designed for dogs and specialty products designed for those who make their dog's health and well being a top priority.

Additional demographic selects include HH income, homeowner, gender, marital status, presence of children as well as age and number of children, and geography. Lifestyle selects include luxury brand buyers, organic and natural product interest, charitable donors, online buyers and catalog buyers, and a wide array of targeted interest selects.

This file is ideal for offers pertaining to pet product catalogs and sites, grooming and daycare centers, dog parks and pet oriented social activities, premium dog foods and gourmet treats, pet apparel and costumes, accessories, pet vacuums and household products, electric fencing and outdoor safety and leisure products, dog shows and pet organizations and much more!

Contact Us For More Information

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ID Number	319809
Universe	3,506,144
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	11/15/2011
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Number of Children	No charge
Pets	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

> Targeted, Effective Results!
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