

Reach American Nurses



The **American Nurses File** is comprised of a diverse range of highly targeted medical professionals involved in a variety of roles and job titles within the nursing profession.

| Segments | Price |
|--------------------------------|-------------|
| Email | \$125.00 /M |
| Postal | \$125.00 /M |
| Multi Channel (Email & Postal) | \$200.00 /M |

Description

The **American Nurses File** is comprised of a diverse range of highly targeted medical professionals involved in a variety of roles and job titles within the nursing profession. Nursing job titles include Licensed Practical Nurse (LPN), Registered Nurse (RN), Certified Nurse Assistant, Nurse Aide, Orderly, Attendant, and other related titles. These individuals include those who have completed two year academic nursing programs in a technical college or community college, as well as professionals with a four year academic degree with a major in nursing science, and those with advanced certifications and degrees. The file also contains board and state certified nurses employed in a variety of healthcare institutions including hospitals, medical centers, hospice care, senior centers, schools and other related institutions, as well as nursing students.

Additional demographic selects for the nursing professionals include gender, age, ethnicity, presence of children, homeowner and education, as well as interests, hobbies and lifestyle qualifiers. Geographical selects include state, county, DMA, MSA, SCF, zip code and radius.

Ideal list usage includes career opportunities, continuing education, professional associations, uniforms and equipment, insurance, social media and medical related sites, journals and online healthcare resources, and much more.

Contact Us For More Information

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| | |
|--|---------------------------|
| ID Number | 335099 |
| Universe | 2,526,367 |
| List Type | Consumer |
| Source | Internet Opt-in e-mail |
| Permission Level | Confirmed Opt-in |
| List Maintenance | |
| Market entry | 04/11/2012 |
| Counts through | 01/18/2013 |
| Selects | |
| Age | No charge |
| County | No charge |
| Ethnicity | No charge |
| Gender | No charge |
| Income | No charge |
| Lifestyle Interest | No charge |
| Marital Status | No charge |
| Monthly Hotline | No charge |
| Presence of Children | No charge |
| Radius | No charge |
| SCF | No charge |
| State | No charge |
| Zip Code | No charge |
| Geography | Domestic (US) |
| Addressing | |
| ADDITIONAL CREATIVE | 250.00 /F |
| EMAIL PERSONALIZATION | 10.00 /M |
| EMAIL TESTING | No charge |
| EMAIL TRACKING | No charge |
| EMAIL TRANSMISSION | No charge |
| IMAGE HOSTING | No charge |
| POSTAL FILE DELIVERY | 25.00 /F |
| RUN CHARGE | 10.00 /M |
| SUPPRESSION FEE LESS THAN 250K NAMES - | 300.00 /F |
| SUPPRESSION FEE MORE THAN 250K NAMES - | 500.00 /F |

> Targeted, Effective Results!
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