

Reach All American Nascar Fans



Reach the loyal race fans with a need to be kept informed of everything and anything NASCAR.

| Segments | Price |
|------------------------------------|-------------|
| Email | \$80.00 /M |
| Postal | \$80.00 /M |
| SMS/Mobile | \$150.00 /M |
| Multi Channel (Email & Postal) | \$120.00 /M |
| Multi Channel (Email & SMS/Mobile) | \$225.00 /M |

Description

The All-American NASCAR Fans file is comprised of individuals who are passionate and dedicated enthusiasts of their favorite pastime: Racing!

These subscribers follow racing faithfully and loyally stay on top of EVERYTHING that relates to NASCAR. They are prime candidates for travel products, memorabilia offers, racing publications, credit card offers and much more.

Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally.

Demographic information is also available including Age, Gender, Income, Marital Status, and Presence of Children.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

| | |
|----------------------------------------|---------------------------|
| ID Number | 213112 |
| Universe | 5,685,735 |
| List Type | Consumer |
| Source | Internet Opt-in e-mail |
| Permission Level | Confirmed Opt-in |
| List Maintenance | |
| Market entry | 07/20/2007 |
| Counts through | 01/18/2013 |
| Selects | |
| Age | No charge |
| Gender | No charge |
| Income | No charge |
| Lifestyle Interest | No charge |
| Monthly Hotline | No charge |
| Presence of Children | No charge |
| SCF | No charge |
| State | No charge |
| Zip Code | No charge |
| Geography | Domestic (US) |
| Addressing | |
| ADDITIONAL CREATIVE | 250.00 /F |
| EMAIL PERSONALIZATION | 10.00 /M |
| EMAIL TESTING | No charge |
| EMAIL TRACKING | No charge |
| EMAIL TRANSMISSION | No charge |
| IMAGE HOSTING | No charge |
| POSTAL FILE DELIVERY | 25.00 /F |
| RUN CHARGE | 10.00 /M |
| SUPPRESSION FEE LESS THAN 250K NAMES - | 300.00 /F |
| SUPPRESSION FEE MORE THAN 250K NAMES - | 500.00 /F |

> Targeted, Effective Results!
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