

Reach American Jewelry Buyers



The American Healthy Eating and Lifestyles file is comprised of families and individuals who make healthy choices for themselves as well as for their families.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
Multi Channel (Email & SMS/Mobile)	\$150.00 /M

Description

The **American Jewelry Buyers File** is comprised of individuals who are interested in, as well as actively purchase, a variety of jewelry.

The file includes catalog buyers, online purchasers and in store jewelry buyers including interest in women's and men's jewelry. These jewelry buyers include those who purchase items for themselves as well as those who purchase pieces as gifts for spouses, friends or family members. These consumers include discount seekers through high-end luxury buyers and everything in between.

This file includes interest in diamonds, gold, silver, platinum, watches, wedding and engagement rings, gemstones, pendants, chains, costume jewelry and much more. We can also segment engaged individuals who may be interested in wedding rings as well as pieces for the bride and bridal party.

Recommended list usage include online jewelry retailers, department stores, jewelry catalogs, fashion and bridal magazines, holiday and gift offers, special occasion retailers for graduations and anniversaries, wholesale discounters and much more.

Contact Us For More Information

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ID Number	305948
Universe	6,482,334
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	04/13/2011
Counts through	01/18/2013
Selects	
Age	No charge
Catalog Buyers	No charge
Gender	No charge
Homeowner	No charge
Income	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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