Reach American Fast Food Lovers
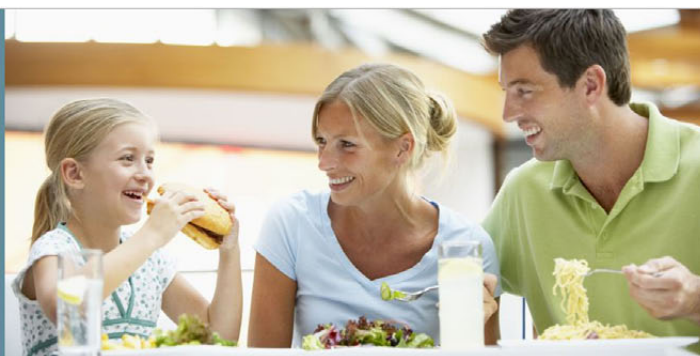
The American Fast Food Lovers file consists of U.S. consumers who have indicated a love of Fast Food.

Segments	Price
Email	$80.00 /M
Postal	$80.00 /M
SMS/Mobile	$150.00 /M
Multi Channel (Email & Postal)	$120.00 /M
Multi Channel (Email & SMS/Mobile)	$225.00 /M

Description

The **American Fast Food Lovers File** represents consumers living in the U.S. who have indicated a love of Fast Food! These are consumers that regularly eat out and enjoy casual dining.

Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, Marital Status, and Presence of Children.

Suggested usage includes restaurant coupons, food item coupons, new product launch information, grand opening notices.

Contact Us For More Information

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Email: info@eTargetMedia.com
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> Targeted, Effective Results!

ID Number	223296
Universe	12,115,153
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in

List Maintenance
Market entry	12/19/2007
Counts through	01/18/2013

Selects
Age	No charge
City	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge

Geography	Domestic (US)

Addressing
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F