

Reach American Family Cruise Enthusiasts



The American Family Cruise Enthusiasts file is comprised of families who enjoy taking cruise vacations together.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **American Family Cruise Enthusiasts File** is comprised of families who enjoy taking cruise vacations together. This file is ideal for cruises that provide family-friendly travel, relaxation, dining, entertainment and sight-seeing opportunities for the entire family as well as activities for children of all ages.

Family related selects include age of children, number of children, gender of children, multi-generational families, ethnicity, children's interests, family travel, vacation related interests such as boating, beaches and water sports, and much more.

These family travelers enjoy a wide variety of cruise lines including contemporary, premium, luxury, specialty and river cruises. The file skews toward domestic cruises including ports of departure across the US. However, it also includes those who travel internationally to regions such as the Caribbean, Northern Europe, Baltics, Mediterranean, Latin American, Asia and the Pacific, Southeast Asia, and the West Indies, among other destinations.

Recommended list usage includes offers for cruise vacations geared toward family friendly cruise lines with children's activities, events and entertainment for the entire family, shore excursions that are family friendly and opportunities to interact with other families and children on board.

Contact Us For More Information

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ID Number	372404
Universe	2,607,958
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	01/30/2013
Counts through	01/30/2013
Selects	
Age	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
City	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

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