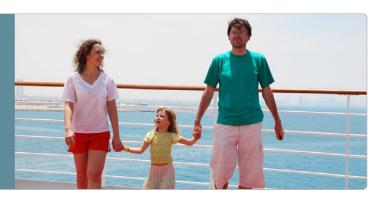


AMERICAN FAMILY CRUISE ENTHUSIASTS LIST

Reach American Family Cruise Enthusiasts



The American Family Cruise Enthusiasts file is comprised of families who enjoy taking cruise vacations together.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The American Family Cruise Enthusiasts File is comprised of families who enjoy taking cruise vacations together. This file is ideal for cruises that provide family-friendly travel, relaxation, dining, entertainment and sight-seeing opportunities for the entire family as well as activities for children of all ages.

Family related selects include age of children, number of children, gender of children, multi-generational families, ethnicity, children's interests, family travel, vacation related interests such as boating, beaches and water sports, and much more.

These family travelers enjoy a wide variety of cruise lines including contemporary, premium, luxury, specialty and river cruises. The file skews toward domestic cruises including ports of departure across the US. However, it also includes those who travel internationally to regions such as the Caribbean, Northern Europe, Baltics, Mediterranean, Latin American, Asia and the Pacific, Southeast Asia, and the West Indies, among other destinations.

Recommended list usage includes offers for cruise vacations geared toward family friendly cruise lines with children's activities, events and entertainment for the entire family, shore excursions that are family friendly and opportunities to interact with other families and children on board.

Contact Us For More Information

Phone: 1.888.805.DATA (3282) Email: info@eTargetMedia.com Web: www.eTargetMedia.com

ID Number	372404
Universe	2,607,958
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance Market entry Counts through Selects Age Gender	01/30/2013 01/30/2013 No charge No charge
Household Income Income Lifestyle Interest Marital Status Monthly Hotline Presence of Children SCF State Zip Code City	No charge
Geography	Domestic (US)
Addressing ADDITIONAL CREATIVE EMAIL PERSONALIZATION EMAIL TESTING EMAIL TRACKING EMAIL TRANSMISSION	250.00 /F 10.00 /M No charge No charge No charge







SUPPRESSION FEE LESS THAN 250K

SUPPRESSION FEE MORE THAN 250K

IMAGE HOSTING

RUN CHARGE

NAMES -

NAMES -

POSTAL FILE DELIVERY



No charge

25.00 /F

10.00 /M

300.00 /F

500.00 /F