

Reach American Eco-Living Households



The American Eco-Living Households file is comprised of consumers who support a "green" lifestyle.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **American Eco-Living Households File** is comprised of consumers who support a "green" lifestyle. These consumers care about the environment and make a conscious effort to assure that their lifestyle supports their cause. Their concern for their environment is a driving force behind product selection and purchase decisions for themselves, their home and their families. They enact the belief that to think globally you must act locally, and enjoy filling their home with products that are organic, natural, environmentally friendly and free of elements that are harmful to the earth.

These consumers represent an ideal market for offers pertaining to environmental causes, natural foods, organic products and all things environmentally friendly.

Suggested Usage includes Gardening, Organic Food offers, Alternative Fuel offers, Hybrid and Transportation Alternatives, Natural Fiber Clothing and Home Furnishing & Accessories, and other "green" consumer offers.

Contact Us For More Information

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 Web: www.eTargetMedia.com

ID Number	282549
Universe	4,367,933
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	02/18/2010
Counts through	01/18/2013
Selects	
Age	No charge
Age of Child	No charge
Ethnicity	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

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