

Reach American Coupon Clippers



The American Coupon Clippers file is comprised of families and individuals who actively seek out cost savings and additional value in their shopping habits.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
Multi Channel (Email & Postal)	\$120.00 /M

Description

The American Coupon Clippers File is comprised of families and individuals who actively seek out cost savings and additional value in their shopping habits from daily purchases to occasional splurges.

These consumers span a diverse range of demographics that cover various age ranges, income levels and cultural backgrounds. They actively seek out coupons via circulars, newspapers, flyers, online offers and discount websites. A number of these active savers also subscribe to online membership services which offer local deals on retail, dining, entertainment and much more.

Select individuals by geographic location including Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, Marital Status, Presence, Age & Number of Children.

This file is ideal for offers pertaining to discount membership sites, fashion and beauty savings, home decor and furnishings discounts, electronics and gadgets, dining deals, music and entertainment specials, local retailers, travel discounts and much more.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	305878
Universe	12,795,344
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	04/12/2011
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Number of Children	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
 Targeted, Effective Results!

