

## Reach All American College Football Fans



The All-American College Football Enthusiasts file is comprised of individuals who live and breathe the sport during their favorite season of all: College Football Season!

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **All-American College Football Enthusiasts File** is comprised of individuals who live and breathe the sport during their favorite season of all: College Football Season! The file is comprised of a diverse range of demographics that cover various age ranges, income levels and cultural backgrounds, with a common ground that unites them, which is their passion for their favorite NCAA team.

These individuals are active fans who view their sports through a variety of mediums and venues which include live games, viewing on television at home, viewing in restaurants or sports bars, streaming video via mobile devices and online. These individuals stay on top of drafts, stats and scores, and are enthusiastic fans throughout the season. They include alumni of their team's schools, supporters of their local athletics, or fans of hometown favorites.

The College Football Enthusiasts file is ideal for offers pertaining to ticket sales, sports packages, season tickets, sports memorabilia, jerseys and apparel, books and educational material, sports history, fan sites, social networking sites and much more!

### Contact Us For More Information

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<b>ID Number</b>	311794
<b>Universe</b>	4,027,115
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	08/18/2011
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Gender	No charge
Income	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F