

Reach All American Basketball Fans



The All American Basketball Fans file is comprised of avid and enthusiastic individuals that love the game of basketball.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **All American Basketball Fans File** is comprised of avid and enthusiastic individuals that love the game of basketball. The file reflects a diverse range of demographics that cover various age ranges, income levels and cultural backgrounds, with a common ground that unites them, which is their passion for basketball.

These individuals include fans of the NBA who cheer on their teams at live games or from their living rooms, as well as fans of the NCAA who live and breathe basketball during March Madness. The file also includes fans of the WNBA as well as families with children who play basketball.

The All American Basketball Fans file is ideal for offers pertaining to ticket sales, sports packages, season tickets, sports memorabilia, jerseys and apparel, books and educational material, sports history, fan sites, social networking sites and much more!

Contact Us For More Information

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 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	284069
Universe	5,775,823
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	03/16/2010
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

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