

## Reach Allergy Sufferers



The Allergy Sufferers file is comprised of individuals who suffer from a wide variety of allergies.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
Multi Channel (Email & Postal)	\$150.00 /M

### Description

The **Allergy Sufferers File** is comprised of individuals who suffer from a wide variety of allergies including hay fever, seasonal allergies, food allergies, pet allergies, allergies to dander, dust, pollen, mold and other elements.

These individuals experience symptoms such as runny nose, itchy eyes, headaches and other symptoms for which they seek relief.

Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, Marital Status, and Presence of Children.

These individuals have requested to receive offers pertaining to controlling their allergies via treatments, pharmaceuticals, alternative medicine, home products to control allergens, children's allergies and much more.

### Contact Us For More Information

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 Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)  
 Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	285950
<b>Universe</b>	3,015,192
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	04/16/2010
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
City	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

> Targeted, Effective Results!  
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