

## Reach Advanced Pain Sufferers



Individuals that consistently suffer from a variety of aches and pains and are actively looking for ways to alleviate it.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
Multi Channel (Email & Postal)	\$150.00 /M

### Description

The **Advanced Pain Sufferers File** consists of individuals that have responded to an online health survey and have indicated that they suffer from a variety of aches & pains. They are interested in receiving information and product offers that will help manage their pain and will help to improve their health and quality of life.

#### PAIN SELECTS:

Arthritis Pain	Back Pain
Chronic Pain	Headaches
Joint Pain	Lower Back Pain
Migraines	Muscle Pain

Select individuals and households by geographic location including: Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, Marital Status, and Presence of Children.

Suggested Usage includes books, health magazines, insurance, over-the-counter and prescription medication information, nutrition information, and other consumer offers.

### Contact Us For More Information

Phone: 1.888.805.DATA (3282)

Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)

Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

Additional Notes

Terms: Minimum order is 10,000 records. Prepay on all initial orders, net terms

<b>ID Number</b>	223718
<b>Universe</b>	9,527,358
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	12/24/2007
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Ailments	No charge
Gender	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**  
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