

Reach Active Voters by District



The Active Voters by Congressional District file grants access to active registered voters concerned with candidates and local political matters that fall under their voting district.

Segments Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The Active Voters by Congressional District File grants access to active registered voters concerned with issues, candidates and local political matters that fall specifically under their voting district. The file is comprised of active Republicans, Democrats, Independents and other political party affiliations who take an active interest in local as well as national politics and closely follow issues via online resources, news flashes and alerts, social media platforms as well as online periodicals, journals and political sites.

Political selects include campaign donors, donors by political party, political volunteers, community involvement, cable news subscribers, current events and political issue interest and much more. Demographic selects include age, gender, income, ethnicity, language preference, education, homeowner and presence of children.

This file is ideal for reaching voters regarding education, local issues, local candidates, zoning, neighborhood safety, community development, housing, community board meetings, and all matters concerning local as well as national politics.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	330432
Universe	30,893,941
List Type	Consumer
Source	Internet Opt-in e-mail Compiled Lists
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	01/27/2012
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Ethnicity	No charge
Language Preference	No charge
Education	No charge
Homeowner	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F