

Reach Active All-American Sports Fans



Active Sports fans with an interest in a variety of American Sports. This file contains email and postal addresses.

Segments Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Active All-American Sports Fan File** is comprised of individuals with a love of sports. These subscribers have provided information on the type of sports events that they enjoy watching or attending.

Sports Selects Include:

Baseball	Basketball	Bicycling
Boxing	Fantasy Football	Fantasy Sports
Football	Fishing	Golf
Hockey	Horse Racing	Hunting
NASCAR	Racing	Skiing
Soccer	Tennis	Wrestling

Selects Include: Age, Gender, Income, Lifestyle, Monthly Hotline, Presence of Children, SCF, State, Zip, Sports Select.

Suggested Usage: Magazine Subscriptions, Travel Offers, Sports offers, and much more.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	199374
Universe	9,201,272
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/18/2006
Counts through	01/18/2013
Selects	
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
Sports	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F