

Reach Active Social Media & Networking Enthusiasts



The Social Media and Networking Enthusiasts file is comprised of tech-savvy individuals who fully take advantage of digital technology to stay connected for social and business purposes.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The eTargetMedia Social Media and Networking Enthusiasts file is comprised of tech-savvy individuals who fully take advantage of digital technology to stay connected for social and business purposes. These individuals have made social networking sites a part of their everyday lives and rely on them as a source of information and entertainment to connect with friends, family, alumni, colleagues, business professionals, and special or niche interest groups.

New sites are continually evolving in innovative ways and these early adopters are often the first on board to explore and master the new technology. Common sites that these individuals belong to include Facebook, Twitter, LinkedIn, Flickr, and countless others. These individuals comprise a prime and highly responsive audience for offers pertaining to social networking, technology, file and information sharing, entertainment, and much more.

Suggested Usage: Computer Equipment, Computer Software, Entertainment Offers, New Game Releases, Special Events, and much more.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
Email: info@eTargetMedia.com
Web: www.eTargetMedia.com

ID Number	283268
Universe	62,256,588
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	03/05/2010
Counts through	01/18/2013
Selects	
Age	No charge
Age of Child	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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