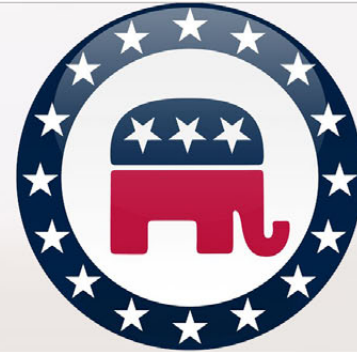


Reach Active Republican Voters



The Active Republican Voters file is comprised of registered Republican Party Voters in the United States.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Active Republican Voters File** is comprised of registered Republican Party Voters in the United States.

Our targeted geographic segmentation allows you reach voters per district based on zip code in addition to state, county, city, DMA and MSA geographic specification.

This opt-in file of registered voters reaches Republicans with a wide variety of political interest and involvement including active voters, party donors, political community involvement, political news and media interest and much more.

Additional demographic selects include age, income, family status, age and number of children, ethnicity, language preference, occupation and homeowners, among other targeted market profile attributes.

This file is ideal for offers pertaining to candidate campaigns, fund raising for party or candidate contributions, and any offers pertaining to Republican Party interests.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	295367
Universe	15,705,312
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	10/13/2010
Counts through	08/20/2012
Selects	
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

> Targeted, Effective Results!
 Targeted, Effective Results!

