

Reach Active Online Responders



The Active Online Responders file is comprised of families and individuals who enjoy receiving and using online offers that pertain to a wide variety of interests and needs.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Active Online Responders File** is comprised of families and individuals who enjoy receiving and actively taking advantage of online offers that pertain to a wide variety of interests and needs. These individuals cover a broad range of demographics that span across various ranges in terms of age, income, ethnicity, family status, gender, professions and education, in addition to targeted lifestyle selects.

The unique attribute that these individuals share is that they spend a large majority of time online and spend leisure time, as well as time dedicated to errands and priorities, via a virtual experience leading to a ripe environment to learn about the latest and greatest products to market.

This file is ideal for attracting a targeted audience of potential buyers with a strong track record of online responses and purchases. Online buyer segments include entertainment, technology, electronics - including cellular phones and plans, tablets and the latest gadgets, gift buyers, family products, home goods and furnishings, cable and satellite TV offers, automotive, apparel, education, sports, and much more.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	328507
Universe	32,986,347
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	01/27/2012
Counts through	01/18/2013
Selects	
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Ethnicity	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
 Targeted, Effective Results!

