

Reach Active LinkedIn Enthusiasts



The Active LinkedIn Users file is comprised of a diverse range of individuals who connect with colleagues, former business associates, friends and other professional contacts via LinkedIn.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Active LinkedIn Enthusiasts file** is comprised of individuals who connect with colleagues, former business associates, friends and other professional contacts via LinkedIn. These individuals understand the power of networking and rely on the site to build their professional circles, seek new business opportunities, progress their career development, and much more. The file also includes businesses with LinkedIn company profile pages as well as products and services pages. These active LinkedIn users actively build up their contact networks with direct connections as well as second-degree and third-degree connections, in order to create an extensive network including friends of friends and colleagues of other acquaintances. They also frequently post resumes and professional achievements as well education and previous job experience, therefore making it a powerful resource in a job search. These users are therefore highly responsive to ads pertaining to their professional interests, job search, career development, and other related interests.

Demographic selects include age, gender, income, HHI, homeowner, ethnicity, family status, interests and lifestyle qualifiers. Professional selects include occupation, career change, career development, job title and education.

This file is ideal for offers pertaining to career opportunities, career development, continuing education, temporary employment services, recruitment, alumni associations, professional organizations, business networks, and much more.

Contact Us For More Information

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ID Number	351921
Universe	32,146,877
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	08/22/2012
Counts through	01/18/2013
Selects	
Age	No charge
Age of Child	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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