

Reach Active International Cruise Enthusiasts



The Active International Cruise Enthusiasts file is comprised of families and individuals who enjoy international cruises.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Active International Cruise Enthusiasts File** is comprised of families and individuals who enjoy taking international cruises. The file encompasses a diverse prospect base that spans across varying demographics who share a common interest in cruising worldwide.

These international travelers enjoy a wide variety of cruises including contemporary, premium, luxury, specialty and river cruises. Popular international destinations includes the Caribbean, Northern Europe, Baltics, Mediterranean, Latin American, Asia and the Pacific, Southeast Asia, and the West Indies, among other exotic destinations.

The file skews toward a mid to higher income range of \$75K+ and age range of 35+ with international cruising experience. Demographic selects include age, income, marital status, retirement status, ethnicity, education, homeowner and geography. Travel selects include travel related activity based categories such as wine enthusiasts, spa enthusiasts, golf enthusiasts, water sports, outdoor activities, dining, shopping and much more.

This file is ideal for cruise offers tailored toward exotic destinations, cultural and specialty themed cruises, international ports of destination, travel publications, websites and social media, travel clubs and associations, and much more!

Contact Us For More Information

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ID Number	368538
Universe	6,044,765
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/18/2012
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
City	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
 Targeted, Effective Results!

