

Reach Active Independent Voters



The Active Independent Voters file is comprised of registered voters who are independent or non-party affiliated.

| Segments | Price |
|------------------------------------|-------------|
| Email | \$100.00 /M |
| Postal | \$100.00 /M |
| SMS/Mobile | \$150.00 /M |
| Multi Channel (Email & Postal) | \$150.00 /M |
| Multi Channel (Email & SMS/Mobile) | \$225.00 /M |

Description

The **Active Independent Voters File** is comprised of registered voters who are independent or non-party affiliated.

These voters include supporters of a wide variety of parties including the Republican Party, the Democratic Party, the Green Party, the Tea Party, and the Libertarian party, among others, without any one single party affiliation.

Reach voters per district based on zip code in addition to state, county, city, DMA and MSA geographic specification.

Additional demographic selects include age, income, family status, age and number of children, ethnicity, language preference, occupation and homeowners, among other targeted market profile attributes.

This file is ideal for offers pertaining to campaigning or fundraising for all candidates and parties as these independent voters tend to consider many candidates across a broad spectrum of politics.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

| | |
|--|---------------------------|
| ID Number | 295368 |
| Universe | 11,812,454 |
| List Type | Consumer |
| Source | Internet Opt-in e-mail |
| Permission Level | Confirmed Opt-in |
| List Maintenance | |
| Market entry | 10/13/2010 |
| Counts through | 01/18/2013 |
| Selects | |
| Gender | No charge |
| Income | No charge |
| Lifestyle Interest | No charge |
| Marital Status | No charge |
| Monthly Hotline | No charge |
| Presence of Children | No charge |
| SCF | No charge |
| State | No charge |
| Zip Code | No charge |
| Geography | Domestic (US) |
| Addressing | |
| ADDITIONAL CREATIVE | 250.00 /F |
| EMAIL PERSONALIZATION | 10.00 /M |
| EMAIL TESTING | No charge |
| EMAIL TRACKING | No charge |
| EMAIL TRANSMISSION | No charge |
| IMAGE HOSTING | No charge |
| POSTAL FILE DELIVERY | 25.00 /F |
| RUN CHARGE | 10.00 /M |
| SUPPRESSION FEE LESS THAN 250K NAMES - | 300.00 /F |
| SUPPRESSION FEE MORE THAN 250K NAMES - | 500.00 /F |

> Targeted, Effective Results!
 Targeted, Effective Results!

