

Reach Active Landscaping & Gardening Enthusiasts



Reach individuals and families who take pride in caring for their lawn, their landscaping and the overall appearance of the exterior of their home.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Landscaping and Gardening Enthusiasts File** is comprised of individuals and families who take pride in caring for their lawn, their landscaping and the overall appearance of the exterior of their home.

These consumers are always on the lookout for the new products and services that will improve the care of their lawn and garden. They value their home and admire the exterior beauty that landscaping brings for the sake of their own enjoyment, increasing their home value and contributing to the beauty of their neighborhood.

Applicable offers include landscaping services, lawn tools and products, fertilizers, lawn and garden books and magazines and much more.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	257065
Universe	3,194,232
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	02/10/2009
Counts through	01/18/2013
Selects	
Gender	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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