

Reach Active Female Golfers



The Active Female Golfers file is comprised of women who are avid golfers and golf enthusiasts.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Active Female Golfers File** is comprised of women who are avid golfers and golf enthusiasts. The file covers a wide range of demographics including business women, mothers, sports enthusiasts, retired women and many more, who all share a common interest in golf.

These women include those who play on the course, belong to country clubs and golf clubs, play on vacation, and visit the driving range.

A broad range of demographic, interest and lifestyle selects is available. Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally.

Demographic information is also available including Age, Gender, Income, Marital Status, and Presence of Children.

Suggested Usage: All golf related promotions, golf travel packages and events, memberships, magazine subscriptions, credit card offers, golf products, golf gear and apparel, golf shops and online offers, social networking sites, membership offers, fitness related offers and much more.

Contact Us For More Information

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ID Number	298555
Universe	2,289,552
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/01/2010
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

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