

## Reach Active Charitable Donors



Reach charitable donors who actively contribute to a full range of non-profit organizations, social causes and charities to support various social needs nationally and internationally.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$125.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **Active Charitable Donor File** represents an extensive and diverse population of individuals who actively donate to various charities. Their philanthropic efforts directly impact numerous causes across various sectors.

Accessing this file allows you to tap into a wealth of fundraising possibilities and offers a proven source of potential generous contributions from individuals who know their donations to organizations such as yours make a difference in society.

**Selects include donations to causes and organizations affiliated with:**

- Animal & Wildlife Charities
- Children's Charities
- Environmental Causes
- International Aid
- Poverty
- Veteran's Causes
- Arts and Cultural Causes
- Educational Charities
- Health
- Political Causes
- Religious Causes

**Suggested usage includes:** fundraising, volunteer opportunities, local and national events and opportunities to contribute on various levels of economic need.

### Contact Us For More Information

**Phone:** 1.888.805.DATA (3282)  
**Email:** [info@eTargetMedia.com](mailto:info@eTargetMedia.com)  
**Web:** [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	211020
<b>Universe</b>	17,346,922
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	Market entry Counts through
	06/11/2007 01/18/2013

<b>Selects</b>	
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Donors	No charge
<b>Geography</b>	Domestic (US)

<b>Addressing</b>	
ADDITIONAL CREATIVE	\$250.00 /F
EMAIL PERSONALIZATION	\$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	\$25.00 /F
RUN CHARGE	\$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	\$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	\$500.00 /F

> **Targeted, Effective Results!**  
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